

the Sentinel

A Newsletter from



General Electronic Security, Inc.



John Lindberg, President

Greetings!

Keeping your family, home and valuables safe is our number one priority. We're constantly looking for the latest technology and innovation to bring you the best possible security options.

Please let us know at any time throughout the year if you have any questions. As you'll see in Randy's Reminders, we can help you with almost any security need.

We hope your summer was as wonderful as ours, and we look forward to serving you through the remainder of the year and beyond.

Sincerely,

John Lindberg

Masterpiece Accounts Acquisition

Dial One General Electronic Security is pleased to announce that it has acquired the monitored accounts of Masterpiece Audio. Adam Perkins from Masterpiece Audio and John Lindberg from Dial One Security signed the agreement effective April 1st, 2009. In the coming months, Dial One will be changing the monitoring station of these clients to our local UL listed Central

Station in Price Hill. Dial One Security is looking forward to serving the former Masterpiece Clients for years to come. If you have questions, please contact us at 513-527-4400 or www.doges.com.



Saving Money on Your Phone Lines

As more homeowners get rid of their land lines in their homes and businesses, Dial One has taken steps to make our systems communicate properly and save you money. We can switch your security system over to a cellular communicator for as little as \$99 for installation and about \$10 per month additional monitoring. Cellular communications are more secure than land lines and now it can be cheaper since many people use their cell phones or

VoIP phones while at home. The savings can be tremendous as the land lines can cost over \$40 per month. The payback on the installation can be as little as two and a half months and you can save \$360 per year. If you are interested, please call Paul Perme at 513-527-3033 ext 108 for pricing and available installation dates.

Randy's Reminders

Dial One Security offers a wide array of products and services to keep your business or home safe and secure. Now may be a good time to increase your protection with a number of our products and services.

- **Detectors** provide protection for your home or business 24 hours a day, regardless if your security system is armed. Smoke, carbon monoxide, flood/water, and temperature detectors are just a few examples of devices we offer that can notify you of a potential problem.
- **Remote panic buttons and key fobs** offer convenience and peace of mind. A remote key fob enables you to arm and disarm your system without having to enter your code at the keypad. A

remote panic button can be carried with you as you move around in your home or business and used in case of an emergency. Panic buttons can be set up to dispatch police or EMS personnel.

- **Cellular communicators.** As more of us move to using only our cell phones instead of a hardwired phone line, the communication of an alarm system is also changing. Cellular communicators offer the convenience and protection you need.
- **Service and testing contracts.** For those with access control systems, we offer remote management. With this service Dial One Security will add and delete users as well as set up and change schedules as necessary.



Randy Johnson is a senior service technician with Dial One. He has been with the company for more than 15 years.

Please call our office at 513-527-4400 to learn more about these products and your system's specific capabilities.

Honoring Our Dial One Security Veterans and Firefighters

Please join us in recognizing our Dial One Security employees who have served in our Nation's Armed Services and our Local Fire Departments



Chester Millay - US Army, First Air Cavalry, Southeast Asia



Randy Johnson - US Army, 2nd Infantry, Korea



Mike Brown - US Army, 5th Battalion, 28th Field Artillery, 83rd ARCOM, Reserve and a Paramedic for the Cincinnati Fire Department



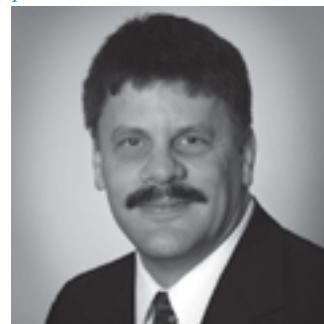
Scott Watkins - US Army, 477th Transportation Company, Mannheim, Germany



Doug Moore - US Army, 82nd Airborne, 8th Ranger Battalion



Dave Montag - US Navy, USS Ticonderoga



Rob Singer - Fire Fighter, EMT for the Reading Fire Department

Giving Back to Our Community

Great American Cleanup Day

On April 25th Dial One Security employees volunteered to help beautify Cincinnati. This year's event involved over 9,000 volunteers from 90 communities resulting in 650,000 pounds of litter and debris, 25,000 pounds of recyclables and 1,100 tires collected. Dial One Security also sponsors two Adopt-A-Spot locations located at Duck Creek and Redbank Road and the 6100 block of Madison Road.

Madisonville Community Support

Dial One is proud to be a part of the Madisonville area and looks for ways to support the community through financial support and major sponsorship of events. Activities so far this year include sponsorship of a Madisonville historical sign located at 6102 Madison Road, the 200th birthday celebration of the community of Madisonville and the Madisonville Weed and Seed program. *(Historical photo on back.)*

Support for ProKids

During the Spring of 2009, Dial One Security donated security equipment to ProKids' new facility. ProKids trains volunteers to become CASAs— Court Appointed Special Advocates. Each CASA is assigned to a foster child to make sure the child is safe, that the child's needs are met, and helping each child move into a safe, permanent, and nurturing home. This is the second security system Dial One has donated to the organization.

Visit our Web site to see what else we're involved in, including the Cincinnati Park Foundation, JuneFest, St. Gertrude Parish Festival, Big Brothers and Big Sisters, Cincinnati Police's False Alarm Reduction Unit classes, and Adopt-A-Spot locations in the community.

Product Spotlight Feature

A security system is ideal for protecting your home or business from burglaries. But how do you protect your valuables from theft during the day? What keeps someone from walking off with an expensive piece of equipment or antique vase?

That's where Honeywell's Wireless Indoor Asset Protection Sensors come in. These sensors can work with your security system even if the alarm panel is disarmed. These sensors are discrete and are easily affixed to any valuable object or cabinet that is deemed worthy of protection. Notifications of an unnecessary movement or opening come from a chime at the keypad or a call from the central station.

Honeywell's Wireless Indoor Asset Protection Sensors can be programmed in one of three ways.

- **SHORT TRAVEL** - Meant for objects that should rarely be moved, such as safes, paintings, or gun cabinets. If the object is in motion for longer than a few seconds, the sensor transmits a signal.
- **LONG TRAVEL** - For objects that may be adjusted periodically, such as computer monitors and flat screen TVs. A signal is

sent if the object is in motion for five seconds or longer.

- **TILTING** - For objects like jewelry boxes that send a signal when the sensor detects a tilt of more than 30 degrees.

These advanced sensors expand home and business security in a way that was not possible before. Not only is the overall premises protected, but the valuables inside are as well. A perfect compliment to any existing security system.

For more information about Asset Protection Sensors, visit www.doges.com or call Paul Perme at 513-527-3033 ext 108.



How to Reach Us

How to reach us directly: 513-527-3033

| | | |
|----------------|----------|-------------------|
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| Teresa Miller | ext. 101 | tm@doges.com |
| Rob Singer | ext. 102 | rs@doges.com |
| Paul Perme | ext. 108 | p.perme@doges.com |

To contact the Central Station, call (513) 921-4300. If your account was formerly with Sound Security, please contact our main office for the Station phone number.

If you have any questions or suggestions that you would like us to address in this newsletter, let us know. You can write to:

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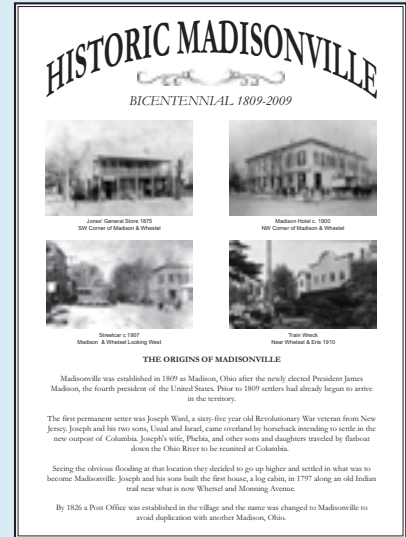
Burglary Blunders

Why does the Central Station ask who they are talking to?

Junkanoo Restaurant in Fort Myers Beach, Florida, is still finding it hard to believe a thief could be so... "stupid." Surveillance cameras caught Christopher Kron as he broke into the restaurant and ransacked the bar. With the alarm blaring, the Central Station called the restaurant to assess the situation. Manager George Tomasi can't believe the suspect's next move, "He picked up the phone, and when the security company asked him who he was, he gave them his full name." Because Kron could not identify the security code number, the police were dispatched and Kron was arrested in the morning. [WINK News (Fort Myers Beach, FL) 8-14-08]

Details

Christopher MacKenzie, from Vancouver, British Columbia, was no amateur thief. He had successfully stolen jewelry and art worth tens of thousands of dollars over the past ten years. But it was a home invasion in late March 2008, that finally did him in—not from an early arrival from the homeowner or brilliant detective work after his departure. It was his own identification card that he left at the scene that led detectives straight to him. [*Vancouver Sun* (Vancouver, British Columbia) 3-21-08]



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(see article inside newsletter)

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