

# the Sentinel

A Newsletter from



General Electronic Security, Inc.

*John Lindberg, President*

## Greetings!

From all of us at Dial One, we hope this newsletter finds you relaxed after a fun, safe summer.

We have had a busy year so far at Dial One. We are proud to be celebrating our 28th year in business serving the tri-state area in residential and commercial security needs. We are also enjoying our 18th year in the quaint Madisonville area - quite an accomplishment!

In this issue of The Sentinel, you will find updates on Dial One's latest community service projects, as well as product spotlights and helpful hints from Randy.

As always, if there is anything we can do to better serve your security needs, please do not hesitate to let us know. If you have any questions or comments about the newsletter, please feel free to call me at (513)-527-4400.

Sincerely,

John Lindberg

## Community Service Projects

Dial One is proud to be a partner in three community service projects in 2006. These service projects each focus on a specific area—awareness, beautification and security. Our Dial One family feels fortunate to have an opportunity to give back to the communities that we help keep safe. For more information on any of Dial One's community service projects, please visit [http://www.doges.com/general\\_info/communityservice.htm](http://www.doges.com/general_info/communityservice.htm).

### Keeping You Informed

This year, Dial One has been working with the City of Cincinnati Police Department's False Alarm Reduction Unit (FARU). Our goal is to help educate citizens about alarm systems. As in most big cities, the Cincinnati community has a high percentage of false alarms each year. For each false alarm call that police officers must answer, it takes away manpower and is also a costly use of city tax dollars.

Dial One is working in conjunction with the FARU to offer classes for alarm users to better understand the alarm system they use daily. The classes also discuss how to prevent false alarms and the importance of understanding security systems.

For more information about preventing false alarms, call Dial One at (513)-527-4400 or the Cincinnati Police Department's False Alarm Reduction Unit at (513)-352-1275.



### Making Cincinnati Beautiful

Dial One is a proud participant in the City of Cincinnati's Adopt-A-Block program. This program encourages residents to spruce up their neighborhoods by adopting "hot spots" to clean up and beautify. Planting flowers, picking up trash... little by little, the city of Cincinnati will be cleaner and brighter.

Dial One is excited to have adopted the traffic island at the intersection of Duck Creek and Red Bank Road. We performed an initial cleanup of the area, which involved removing substantial amounts of debris. We are working hard to keep it clean by picking up litter on a weekly basis. It's just one more way Dial One can be a part of the communities we serve.

For more information on the Adopt-A-Spot program, please call (513)-352-4380.

*(continued on page 2)*



*Dial One employees (left) clean up the intersection of Duck Creek and Red Bank Road. Dial One's Adopt-A-Block signage (above).*

## Community Service Projects

(continued from page 1)

### Staying Safe and Up To Date

Keeping your family and business safe is Dial One's number one priority. It's also the goal of firefighters, which is why Dial One is partnering with local fire departments to educate firefighters on the new technologies of electronic fire detection.

Dial One will be providing educational materials and instructions to a number of local fire departments in the second half of 2006. This will ensure that firefighters better understand the new security technology, which in turn will help them to do their jobs more effectively.

For more information on this new education program, call Dial One at (513)-527-4400.

# Randy's Reminders

## Planning To Remodel?

When you decide it's time to remodel the kitchen, finish the basement or replace the windows, part of the planning process should include a call to Dial One. With all of the confusing issues that go hand-in-hand with projects of this nature, one of the last things anyone thinks about is what effect the project might have on the security system.

Cut wires, missing contacts or blown fuses are common problems that can happen during any type of house construction or remodeling. Informing the contractor that you have a security system can help to prevent some of these problems before they arise.

Remember that when any security device needs to be removed, the operation of your system will be affected. It is best to have a Dial One technician come to your home or business not only to remove the



*Randy Johnson is a senior service technician with Dial One. He has been with the company for more than 15 years.*

device, but to also make any modifications needed to your system to ensure maximum protection during remodeling.

If you are building a new addition to your home or business, it is a good idea to have Dial One come out during construction and pre-wire the new area before the walls are finished. Installing wire for the new doors or windows and motion or smoke detectors is both easier and less expensive during the construction phase than waiting until the addition is done.

Also, a word about painting—over the years, the Dial One service department has replaced hundreds of dollars of equipment solely because a security device was painted. Have extra caution when painting around smoke or heat detectors in particular, because as soon as those devices are painted in any way it must, by fire code, be replaced.

Once the remodeling, painting or new addition is finished, you should completely test your entire system to make sure everything works correctly. You can also call Dial One and we will come out not only to test your system but also to clean any smoke detectors that may have absorbed construction dust, which can cause false alarms.

As always, if you have any questions, please call Dial One at (513)-527-4400 and we will be happy to assist you.

# Product Spotlight

In Dial One's experience, more homeowners file insurance claims because of flood and/or freeze damage than theft or fire.

The new Honeywell 5821 Temperature Sensor & Flood Detector can help to reverse this trend and in turn, help to make these problems less of an issue. This unit monitors potential flooding in homes, as well as temperature variations in homes and businesses. The wireless transmitter can be used with Honeywell's alarm systems that support 5800 series devices, providing top-notch protection from flood, freeze and fire.

For home use, the 5821—used in conjunction with the Honeywell 470PB probe—senses floods in basements or any other area that has the possibility of flooding. The 5821 sends an alarm via radio transmitter when a flood is detected or when the preset temperature is surpassed.

For commercial use, the 5821 can be used in combination with the Honeywell T280R temperature probe to monitor freezers and refrigerators in restaurants, kitchens and warehouses—places where food storage is a high priority. The 5821 has a 30-minute temperature monitoring delay, which helps prevent false alarms due to open refrigerator or freezer doors.

The Honeywell 5821 can be configured to operate as a stand-alone temperature sensor. It also can be configured as either a remote temperature sensor or flood detector.

With the new 5821 wireless Temperature Sensor & Flood Detector, homes and businesses can add an extra layer of protection from the elements.

For more information on the Honeywell 5821 Temperature Sensor & Flood Detector, please contact Dial One at (513)-527-4400.

# Employee's Spotlight

## Dave Montag

Dial One's own Dave Montag will be embarking on an admirable task in late summer—the 560-mile Empire State AIDS Ride from Niagara Falls, NY, to Robert Wagner Park in lower Manhattan.

What does it take to be a part of the seven-day, 100-person bike ride through New York state? A good bike, lots of donations, and a willingness to raise awareness about a very important cause.

Dave Montag said he had been riding his bike seriously for about three years when he heard about a cool bike ride from Niagara Falls to New York City.

"I stumbled on the Empire State AIDS Ride almost by accident," said Dave. "At first I was excited about the beautiful bike

ride, but I've since realized that the ride is secondary to the cause. I really want to help raise money for people who suffer from this horrible disease."

Dave is in the process of training and raising donations for the ride. He has collected about half of the required \$3,200 for participating in the ride, and is hoping to raise the remaining amount - and even surpass it - in the next few months.

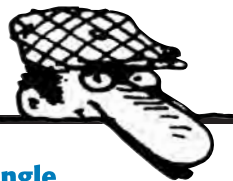
If you would like to donate to support Dave's Empire State AIDS Ride, please visit [www.empirestateaidsride.org](http://www.empirestateaidsride.org), click on "donate" and enter Dave Montag in the "participant's name" field. You can also call Dial One at (513)-527-4400 for more information or to get a donation form. Donations will be accepted through October.



*Dave Montag, pictured here on his bike, is preparing for the seven-day Empire State AIDS Ride in late summer.*

The entire staff at Dial One is very proud of Dave's efforts and wish him all the best on the 2006 Empire State AIDS Ride.

## Burglary Blunders



*Courtesy of "News of the Weird"  
Universal Press Syndicate 2006*

### Kick Back and Relax

Paul Wendell Gunn was arrested in the reception area of the First State Bank in Round Rock, Texas, apparently sitting on a sofa minutes after he had allegedly robbed the bank. According to Austin's American-Statesman, Gunn, for reasons he has not yet disclosed, chose to remain in the bank and read magazines until police arrived. (*Austin American-Statesman*, 5-26-06)

### The Kindest Criminal

The charismatic Swedish career criminal, 64-year-old Jan-Erik Olsson (whose 1973 bank robbery and accompanying devotion by his hostages originally inspired the term "Stockholm Syndrome"), tried to turn himself in to police in Helsenborg, but one officer apparently found him too likable and encouraged him to stay on the run. (*The Local, se (Sweden)*, 5-5-06)

### Big Screen Bungle

Richard and Stephanie North were arrested in April and charged with stealing a big-screen TV from an appliance store in Middletown, N.Y. Police had stopped their car on suspicion because a rear door was propped open to accommodate the huge TV set sticking out of the back seat. (*San Francisco Chronicle-AP*, 4-27-06)

### Just a Joke

In Williston, N.D., Ryan Wright, 20, was arrested for bank robbery, even though he insisted that all he did was walk in to the bank wearing a ski mask and demand money before saying, "Just kidding" and leaving. (*ABC News- AP*, 3-8-06)

### An Airy Escape

In May, for the second time in two months, prisoners being moved by Chicago police in the department's new, high-performance transport vans escaped when the vans overturned and the roof's air-escape ventilation hatch opened. (*WBBM (Chicago)*, 5-11-06)

## Privacy Policy

Dial One respects your privacy. We will never sell or disclose our customer information to third parties. This includes e-mail addresses and phone numbers.

For a complete copy of our privacy policy, see [www.doges.com/customer\\_service/privacy.htm](http://www.doges.com/customer_service/privacy.htm).

## How to Reach Us

John Lindberg	jl@doges.com
Dennis Toon	dt@doges.com
Vince Sticklen	vs@doges.com
Chester Millay	cm@doges.com
Rob Singer	rs@doges.com
Scott Watkins	sw@doges.com

If you have any questions or suggestions that you would like us to address in this newsletter, let us know. You can write to:

Dial One General Electronic Security, Inc.  
c/o John Lindberg  
6114 Madison Road  
(513) 527-4400  
[www.doges.com](http://www.doges.com)

## Payment Address

Dial One General Electronic Security  
P.O. Box 641464  
Cincinnati, OH 45264-1464

# Web Site Update

Dial One's Web site is designed to service client needs and provide information on the products and services that Dial One offers.

The updated Customer Service area ([http://www.doges.com/customer\\_service/default.htm](http://www.doges.com/customer_service/default.htm)) offers payment options, instructions on changing system batteries, City of Cincinnati False Alarm ordinance information, downloadable user manuals for most security systems, and much, much more.

Dial One's Customer Service link on the Web site also offers online forms for customers to download, such as the Emergency Contact Update and False Alarm Reduction Update. It is important to update these forms frequently so we can get in touch with the correct

person in case of an emergency. You can print these forms off of the Web site and fax them to Dial One at (513)-271-9643 to update your information.

The Customer Service area on the Web site also has Dial One's Hazard Communication Plan, Safety Guidelines, and Privacy Policy that you can locate with just the click of a button.

For more information, please visit [http://www.doges.com/customer\\_service/default.htm](http://www.doges.com/customer_service/default.htm) or call us at (513)-527-4400.

## Emergency Contact List

Here at Dial One, we hope never to have to use your Emergency Contact List. However, in the event that we do, please take the time to update your home or business list so that in the event of an emergency, we know exactly who to call. You can download the form at [http://www.doges.com/customer\\_service/forms.htm](http://www.doges.com/customer_service/forms.htm) or call us at (513)-527-4400.

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