

the Sentinel

A Newsletter from
Dial ONE
 General Electronic Security, Inc.



John Lindberg, President

Greetings!

'Tis the season to be jolly, warm and – most of all – safe. I hope our Holiday issue of the Sentinel has found you with loved ones and friends as you gear up for the New Year. In the Holiday spirit of welcoming friends, we're introducing Joe Kipfer, our new employee.

To highlight the importance of seasonal security, we've included a special Randy's Reminders about decoration placement.

You'll also find a Cincinnati crime statistics comparison between last year and 2007 and information about enhanced surveillance products.

Thank you for allowing us to serve your security needs. We value your business and look forward to continue our service to you in 2008.

Sincerely,

John Lindberg

Surveillance Technology Advancements

Network IP Cameras

Live video can be viewed over the Internet and from anywhere on a computer network due to the development of Network IP Cameras, the outcome of a technological shift from analog Closed Circuit Television (CCTV) to IP (internet protocol) based CCTV.

Analog CCTV required analog cameras, coaxial cable and video recorders. Shortly before the advent of Network IP Cameras, the older technology became increasingly digitized as Digital Video Recorders (DVRs) were connected to the analog cameras and PCs were used for image display. Now Network IP Cameras eliminate coaxial cable networks by being directly connected to existing IP networks or having IP networks installed to specifically handle the video.

With a completely digital system, all users need is a Web browser to manage cameras and view images and network hard disks to record video signals.

For those who prefer to maximize their previous investments in analog cameras, devices called Video Servers can be installed that digitize signals from the existing analog cameras and serve them onto the IP network. This allows the existing analog cameras to operate as networked IP Cameras.

Video Analytics

Video Analytics, or Intelligent Video Surveillance (IVS), facilitates businesses' ability to monitor their buildings and areas for threats from intrusions.

IVS software examines if movement and changes in live or recorded video pose a potential or definite threat. The software examines the changes in the video's pixels. Motion is detected when many pixels are changing in one area. Users can be notified of the motion via e-mail, text message, alarm or by having the area recorded in high resolution.

Basic IVS applications include the detection of loitering, illegal parking, unwanted presences and more. Sophisticated applications include detecting removed items, packages left behind and tracking of moving people or vehicles.

A number of benefits are inherent in IVS software, such as real-time video monitoring, improved surveillance quality, decreased labor costs, accurate detection and easy implementation.

For more information about Network IP Cameras and Video Analytics, visit www.doges.com and click PRODUCTS & SERVICES or call Dennis Toon at (513) 527-3033 Ext. 107.

Randy's Reminders

With the warm weather we have had this year it's hard to believe the Holiday season is finally upon us. Yes, it's about time to dig up the decorations that make the season magical and enjoyable. But as the decorations go up, so too do the false alarm rate and other system problems.

At the Service Department we've seen this pattern each year and most of the problems are preventable.

Let's discuss my favorite Holiday quandary - Christmas lights. It isn't the hours untangling the strings, or the multiple trips to the mall for replacements that gets me. It's finding the breaker that gets tripped because the circuit is overloaded, or finding the GFI breaker that is tripped because something got wet. That tripped breaker may also control the outlet that the security system is plugged into. If these breakers are not reset, the system will run on the back-up battery and run down. Then the system stops working. How long the system remains operational on back-up power depends a lot on the battery's age. The older the battery, the shorter the run time will be,

meaning the longer it will take to recharge once the breakers are reset.

So be careful not to overload AC circuits by plugging too many things into one outlet. If you're tripping a breaker, separate the power cords and plug them into different outlets. Never use extension cords that are damaged or not rated for outdoor use if that's where you plan to use them.

Installed security devices often blend into the background and are forgotten, creating potential false alarm scenarios. Hanging decorations, for instance, are the most common false alarm triggers. When arranging them, ensure that a motion detector is not nearby. Remember that if a decoration moves, it can trigger a false alarm from a motion detector, and the closer an object is to the detector the less it needs to move to trigger it.

Your decorations may trigger other devices such as glass breaks. Keep these in mind when displaying noisy, singing decorations.



Randy Johnson is a senior service technician with Dial One. He has been with the company for more than 15 years.

Take a few moments and ask yourself, "Will this set my alarm off?" You may prevent a troublesome false alarm. With proper planning, we can enjoy a safe and happy Holiday season. As always, should you have any questions regarding your alarm system or what you can do to prevent a false alarm feel free to give us a call. We can't help you with those decorations but we will let you know if they can trip your system.

Employee Spotlight

Joe Kipfer, Installation Technician

Happy Holidays to our customers and their families! I am excited and proud to introduce myself as a new member of the Dial One staff.

A Bluffton, Indiana, native, I am the second oldest son in a family of six. Before joining Dial One, I served as an aviation radio technician in the U.S. Marine Corps and spent time in Iraq in support of Operation Iraqi Freedom from February to June 2003. Prior to the end of my active service contract, I obtained the rank of Sergeant.

I was told that Dial One was a very fair and professional company, with honest and well-respected employ-

ees and management. After my interviews, I found that to be true and joined Dial One in mid-August. I most enjoy the every day challenges of working with new technology and the satisfaction of completing a job that is going to save lives or bring criminals to justice.

As an installation technician, I install and maintain security, fire, camera and access control systems. Now residing in Norwood, my hobbies include: playing guitar and piano, writing songs, sports and running.



Joe Kipfer

"Joe is a fast learner and is quickly becoming a valuable part of the Dial One team. I look forward to working with Joe in the years to come." — Scott Watkins, Production Manager

Burglary Blunders

Courtesy of "News of the Weird" Universal Press Syndicate 2007

Not Your Typical Tree Hugger

James Coldwell, 49, was arrested in Manchester, N.H., in July and charged as the man who robbed a Citizen Bank branch dressed as a tree (branches were duct-taped to his body and head, obscuring much of his face, though he was still identified from the security camera). [Washington Post-AP, 7-8-07]

www.howtocrackasafe.com

According to police, Branden Tingey, 28, was arrested after closing hours in the manager's office at Wilmington's Polidoro Italian Grill, trying to open the safe. It appeared that Tingey was using a computer displaying a Web page on safecracking. [WCAU-TV (Philadelphia), 6-29-07]

Courtesy of WSAZ-TV,
Huntington, West Virginia:

Various Uses of Duct Tape

Kasey Kazee walked into an Ashland, Kentucky, liquor store with duct tape wrapped around his head, concealing his face. But Kazee only got his hands on two rolls of change before the store manager's duct tape-clad wooden club caused him to run from the store. Kazee was tackled and held in a choke position until police arrived. In a jailhouse interview, Kazee claimed he had no memory of entering the liquor store or police removing the duct tape. When WSAZ asked him how he could deny being the "duct tape bandit," Kazee answered: "Do I look like the duct tape bandit to you?"

Crime Statistics Comparison

Cincinnati's Police Department annually publishes crime statistics for Cincinnati and its surrounding areas online. 2007 statistics have been updated through the end of September. Below are a few items the Department measures and a comparison of these items to 2006 statistics. To view the complete 2007 crime statistics chart, visit <http://www.cincinnati-oh.gov/police/pages/-3039-/>.

2007 Statistics Through September 30th

DISTRICT 1

(Central Business District/Riverfront, Queensgate, West End, Over-the-Rhine, Mt. Adams, Pendleton):
40,758 calls for service, 14 murders, 419 burglaries, 2,031 larcenies

DISTRICT 2

(East End, E. Walnut Hills, Evanston, Hyde Park, California, Oakley, O'Bryonville, Pleasant Ridge, Kennedy Heights, Mt. Lookout, Columbia/Tusc., Linwood, Madisonville, Mt. Washington):
35,216 calls for service, 5 murders, 701 burglaries, 1,980 larcenies

DISTRICT 3

(Sayer Park, Riverside, Sedamsville, North Fairmount, English Woods, East Westwood, Millvale, Fay Apartments, South Cumminsville, East Price Hill, West Price Hill, Westwood, Lower Price Hill, South Fairmont):
62,129 calls for service, 9 murders, 1,557 burglaries, 2,559 larcenies

DISTRICT 4

(Mt. Auburn, Corryville, Avondale, N. Avondale, Paddock Hills, Hartwell, Carthage, Roselawn, Bond Hill, Walnut Hills):
48,913 calls for service, 28 murders, 866 burglaries, 2,168 larcenies

DISTRICT 5

(College Hill, Clifton/ University Hts., Fairview, Northside, Clifton, Mt. Airy, Winton Hills, Winton Place, Camp Washington):
44,672 calls for service, 12 murders, 933 burglaries, 1,923 larcenies

Assuming a constant rate of 25,743.11 calls per month, the total number of calls for service in 2007 will be about 308,917, a 1.35% decrease from the 313,129 calls in 2006.

Assuming a constant rate of 7.56 murders per month, the total number of murders in 2007 will be about 91, a 7.06% increase from the 85 murders in 2006.

Assuming a constant rate of 497.3 burglaries per month, the total number of burglaries in 2007 will be about 5,968, a .2% decrease from the 5,980 burglaries in 2006.

Assuming a constant rate of 1,184.56 larcenies per month, the total number of larcenies in 2007 will be about 14,215, a 2.1% increase from the 13,922 larcenies in 2006.

Privacy Policy

Dial One respects your privacy. We will never sell or disclose our customer information to third parties. This includes e-mail addresses and phone numbers.

For a complete copy of our privacy policy, see www.doges.com/customer_service/privacy.htm.

How to Reach Us

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To contact the Central Station, call (513) 921-4300. If your account was formerly with Sound Security please contact our main office for the Central Station phone number.

If you have any questions or suggestions that you would like us to address in this newsletter, let us know. You can write to:

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Happy Holidays!

from all of us at Dial One

HOLIDAY BUSINESS HOURS

During the busy Holiday season, most businesses have special hours of operation and/or closures. If Dial One Security monitors your Openings and Closings and falls into that category, please take a moment to let us know your upcoming Holiday schedule. Give our customer service department a call at 513-537-4400—it might save you from a phone call during the Holiday dinner.

Dial One wishes you and your family a wonderful Holiday season!

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